

# Scout

## CASE STUDY: Global Oncology

Overcoming recruitment challenges in a hard to reach patient group.



### BACKGROUND

The sponsor is conducting a Phase III oncology study in North America, Asia, Europe, and Latin America to evaluate the effectiveness of their drug in preventing a recurrence of cervical cancer in women who are at high risk.

### CHALLENGES

The sponsor experienced recruitment challenges because in addition to financial burden, the patient population consisted of oncology patients who were reluctant to go through the sponsor's protocol which was preventative, not curative. Additionally, the protocol included a placebo-controlled arm wherein no drugs would be administered.

### SCOUT'S APPROACH

Scout provided a scope of services to include:

1. Draft appropriate ICF language for each country IRB/EC inclusive of the regulatory and data privacy guidelines for each of the participating countries
2. Guide the Project Management Team through the IRB/EC submission, revision and approval process as it related to patient services for each country
3. Create custom patient and site facing documentation and associated certified translations for all patient languages
4. Conduct multiple live, virtual trainings with the CRAs and site personnel on Scout Clinical services and systems to ensure ease of use and overcome any barriers to utilization

### SCOPE

Provide ground transportation, expense reimbursement and time/wage loss compensation to 450 patients participating in a complicated, global oncology study with the primary goal of increasing patient recruitment and retention.



### SPECIALIZED SOLUTIONS

Following set up and implementation, Scout began, and continues, to provide ground transportation, expense management and time/wage loss compensation. Patient payments are made via electronic funds transfer, check, or ScoutPass reloadable debit card. As the study continues, Scout responds to the dynamic study environment based on new site activation or changing country regulations.

Patient enrollment for this study is on schedule and feedback from all stakeholders (patients, sites, CRO and Sponsor) is positive. In fact, one patient wrote that “this was the best healthcare experience of my life”; this speaks volumes to the value of these services for the patient.

**“...the best healthcare experience of my life”**